

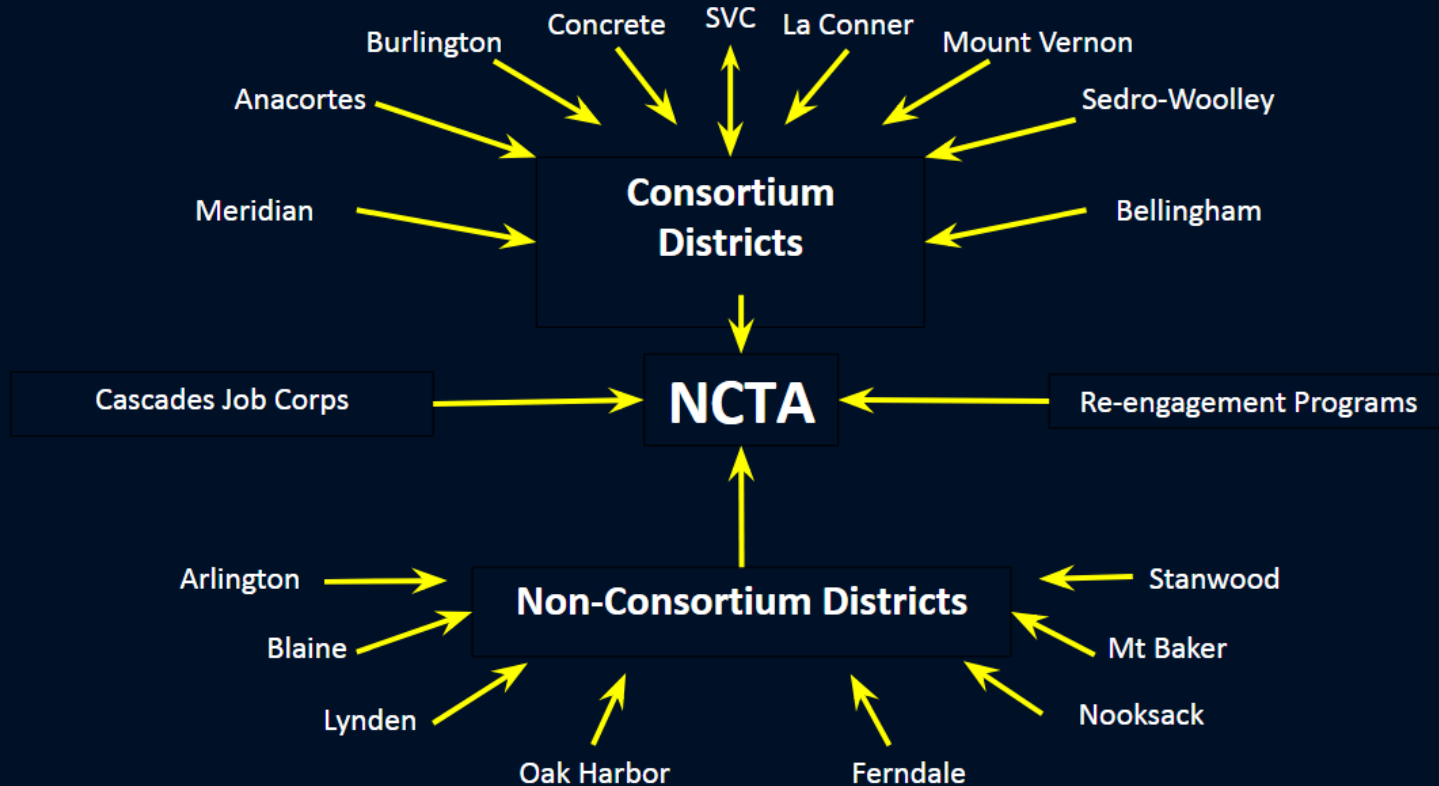
NCTA presentation to MVSD Board

Wednesday, November 13, 2019



Learn Do

NCTA - Partnerships



Enrollment

District	Sept. 2010	Sept. 2011	Sept. 2012	Sept. 2013	Sept. 2014	Sept. 2015	Sept. 2016	Sept. 2017	Sept. 2018	Sept 2019
Anacortes	29	26	39	14	35	25	41	34	25 + 1	36 + 1.0
Bellingham		64	44	48	68 +1.0	58	80	50	37	47 + 1.0
Burlington-Edison	12	39	26	40	49 + 1.0	58	60 + 1.0	72	62	62
Concrete	17	19	3	7	12	13	2	3	2	3
La Conner	13	25	12	18	13	6	15	9	15 +1.0	14 + 1.0
Meridian		18	16	17	28	17	10 + 1.0	5	1	24
Mount Vernon	15	87	50	55	67 + 4.0	50 + 2.0	65 + 1.0	74	86	86 + 1.0
Sedro-Woolley	59	74	60	64	66 + 2.0	55	80 + 1.0	80	87 + 1.0	110 + 4.0
SVC		21	27	36	32	42	36	37	57	50

NCTA Programs

Anacortes Campus

- Aerospace Manufacturing
- Marine Services

Meridian HS Campus

- Aviation Technology
- Fire Science & EMS
- Welding

Sedro-Woolley HS Campus

- Automotive Services
- Construction
- Welding

Mount Vernon Campus

- Applied Medical Science
- Criminal Justice
- Culinary Arts
- Dental Assisting
- Fire Science
- Money & Business
- Veterinary Assisting
- Video Game Development

Summer Session Programming

- Enhanced funding allows for student apportionment funding
- Open to incoming freshman to non-graduated seniors
 - Opportunity for seniors to continue in a certification
- Open to partnering with districts within the consortium
- 221 Students enrolled
- YouScience

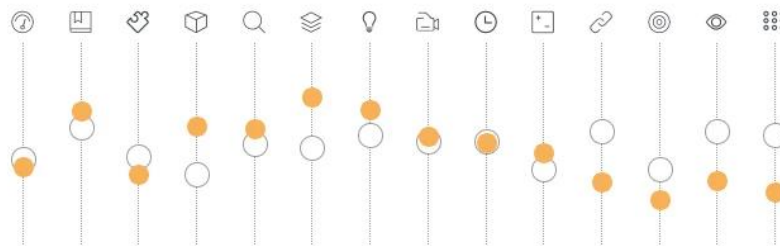


How This Career Fits You

This graph shows how good of a fit you are on an aptitude by aptitude basis. You'll want your aptitude score to match up with the ideal fit, otherwise it might be too challenging or not stimulating enough for you.

[Learn More](#)

● Your Aptitudes ○ Aptitude Rankings for This Career



Partnerships are Key – Culinary Arts

- Swinomish Casino & Lodge
 - Summer Hospitality Program
- Whidbey Coffee
 - Sandwich and Salad Competitions
 - Barista training
- Mount Vernon Farmers Market
- W.S.U. & Harvest for Healthy Kids



Partnerships are Key – Dental Assisting

- Dental Clinics
 - University of Washington, Safe Harbor & Medical Teams International
- Skagit Foundation
- SVC Bridge to BTC



SCHOOL OF DENTISTRY
UNIVERSITY of WASHINGTON

Safe Harbor- NCTA- MTI Collaboration

Date	Total # Patients	Total # Volunteers	Total # Volunteer Hours	UW Dental School \$ value of services	Private Practice \$ value of services
Sept	17	27	216	\$ 3,769	\$ 6,180
Oct	23	33	297	\$ 4,932	\$ 8,151
Nov	34	31	279	\$ 7,592	\$ 12,335
Dec	16	29	232	\$ 4,030	\$ 6,518
Jan	23	32	256	\$ 10,516	\$ 18,680
Feb	34	30	240	\$ 5,243	\$ 8,644
Mar	24	25	217	\$ 6,206	\$ 10,310
Apr	24	34	306	\$ 8,007	\$ 13,051
May	25	29	261	\$ 5,231	\$ 8,791
9 Events Totals	220	270	2304	\$ 55,526	\$ 92,660

Fitting into a Pathway – Video Game Development

Co-Enrolled Program with SVC and HS

Partnerships with Cascades Job Corps

Students are eligible to earn 24 College Credits in the Multimedia Interactive Technology Pathway at Skagit Valley College

Degree Maps

Multimedia-Web Designer, AAS

Certificate Options

Adobe Certificate

Digital Media Marketing Certificate

Digital Video Certificate

Game, App & Web Development Certificate

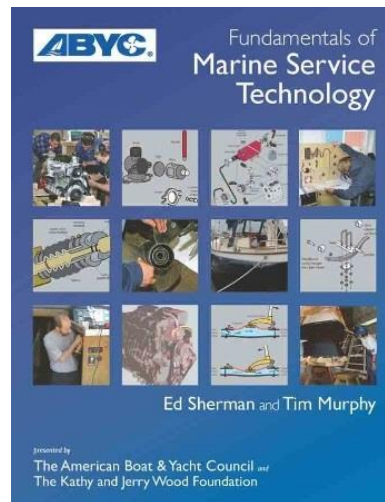
Graphic Arts Certificate

Multimedia-Web Design Certificate

Industry-Driven Curriculum – Marine Services

Two new resources for program

1. ABYC Curriculum
2. Core Plus Maritime
 - a. Written Curriculum
 - b. Professional Development
 - c. Industry Support-- Manufacturing Industrial Council



Quality Instruction

- Professional Development Model
- 2019 Focus on Work: Technical Writing

NCTA TECHNICAL WRITING RUBRIC

AUDIENCE	Writing is focused on the needs of the target audience.	INEFFECTIVE WRITING	EMPLOYABLE WRITING	PROFESSIONAL WRITING
PURPOSE	The purpose is clear and addressed in the writing.	Document is not understandable by the target audience or does not follow a logical sequence.	Document is understandable by the target audience and follows a logical sequence.	Document provides information in a logical and appropriate way with a sequence that audience can follow with a clear intro, body and conclusion (if applicable).
LANGUAGE	Word choice usage is appropriate and professional for audience.	Purpose for the writing is unclear or no introduction is provided (if appropriate).	Stated purpose is generally clear and an introduction is provided (if appropriate).	Stated purpose is crystal clear and effective in engaging the target audience.
COMPLETENESS ACCURACY	Addresses the complete needs of the audience.	Vocabulary does not demonstrate understanding.	Vocabulary is appropriate for the audience.	Vocabulary is succinct and efficient for the audience.
STRUCTURE	The writing has all of the appropriate parts and order.	Word choice is confusing or ineffective.	Word choice is mostly logical and effective.	Word choice is clearly logical and effective.
GRAPHICS	Graphics are included and enhance the content.	Key information is plagiarized, incomplete, missing or inaccurate.	Key information is original, present, complete and accurate.	Value added detail and reference to additional resources are included and cited (but not extraneous or inappropriate).
CONVENTIONS	Writing has correct spelling, grammar, sentence structure and paragraph structure.	Organization is unclear or confusing, with missing parts.	Organization is clear and effective with all parts included and in effective order.	Structure is suitable for publication.
		Sentences or paragraphs are too long or incomplete.	Sentences are mostly short and clear; paragraphs are concise.	Sentences and paragraphs are concise and effective.
		Visual aids are included and enhance the content.	Visual aids relate to the topic and enhance the explanation or replace text.	Visual aids provide efficient access to information.
		Visual aids are included and enhance the content.	Bullets, lists, numbering and headings are used to clarify and organize information.	Organizational highlights are used to optimize access and clarity of information.
		Writing has correct spelling, grammar, sentence structure and paragraph structure.	Spelling or grammatical errors are minimal.	Consistent with professional publication standards.
		Writing has correct spelling, grammar, sentence structure and paragraph structure.	Formatting is consistent and effective.	Formatting is optimal and professional for specific purpose.

Scoring

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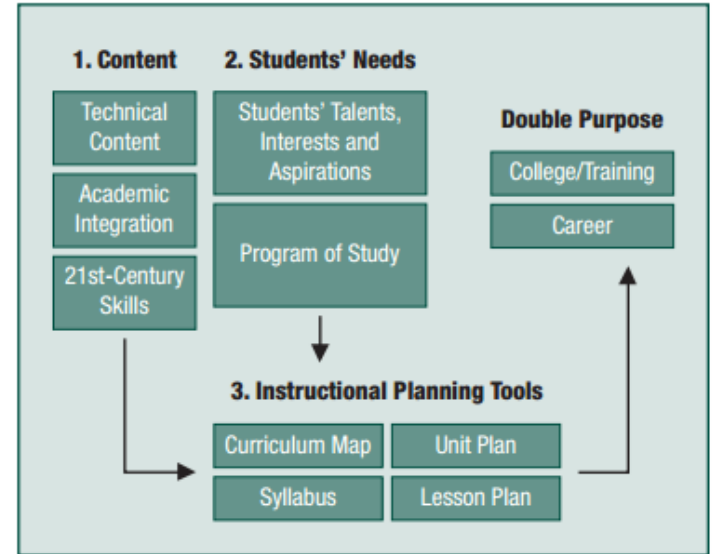
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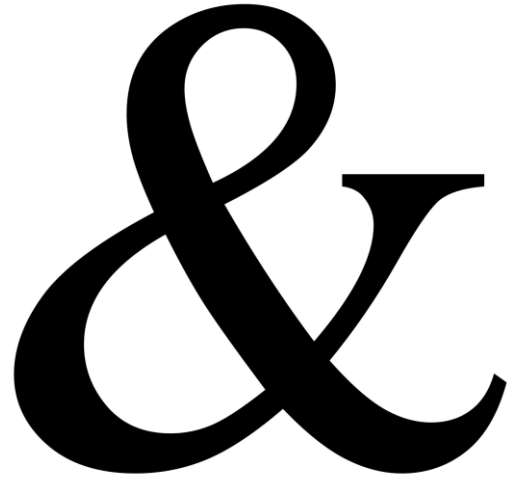
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Essential Concepts in High-Quality Instructional Planning and Delivery



The Power of “AND”

- Supporting 100% of all students reaching graduation
- Pathways from HS, NCTA is a natural progression
- Our Students
 - Head to 4 year colleges & universities
 - Continue professional/technical training at community colleges
 - Go directly to work
 - Find passion
 - In a career field they are studying
 - Not in *this particular* career field



NCTA Open Doors – Diploma Option

- Complimentary to SVC Open Doors Model
- Community of Learners Concept
- Unit of Study arrangement allows for:
 - Multiple credit offerings in a year
 - Deep focused learning on relevant topics
 - Engaged learning for students
 - Regional Homelessness - Civics
 - Vaping - Physiology/Anatomy

